

Code of Ethics

The Midwest Bridal Association and its members acknowledge the need to preserve and encourage fair and professional business practices. As a condition of membership, all members pledge to adhere to the following Code of Professional Ethics:

I pledge myself to honesty and integrity, to pursue my profession and education so that service to my clients shall reflect the highest standards.

I pledge myself to comply with the standards of MBA. I pledge myself to seek and maintain association with fellow MBA members and others who may become a part of my business and professional life in an honorable and cooperative manner.

I know that my clients rely on my knowledge, experience and recommendations. I pledge not to betray the trust my clients place in me.

- **Article One:** I will accurately represent my qualifications and expertise in all communications.
- **Article Two:** I will act and speak professionally so as to not offend or bring discredit to the weddings services profession.
- **Article Three:** I will be committed to understanding my customer's needs.
- **Article Four:** I will communicate clearly with my clients in layman's language what my prices are and what services are included. I will gladly answer questions about these things so that my client is comfortable with what has been ordered.
- **Article Five:** I will maintain the trust of clients and respect the affairs of clients and MBA members who may share information in confidence.
- **Article Six:** I will treat other wedding professionals with courtesy and dignity.
- **Article Seven:** I will provide services in those areas in which I am qualified to serve. When unable or unqualified to fulfill requests for services, I will make every effort to recommend the services of a qualified MBA member.
- **Article Eight:** I will protect the public against fraud or unfair practices and shall attempt to disengage all practices which bring discredit to the profession.
- **Article Nine:** I will not be party to agreements which unfairly limit or restrain access to the marketplace by any other wedding professional, client or to the public, based on race, creed, color, sex, age, physical disability or country of origin.

* A printed version of our Code of Ethics is available free of charge; call (402) 933-4900 during regular business hours to receive a copy.